Big Brothers Big Sisters of the Capital Region





Big Brothers
Big Sisters.

OF THE CAPITAL REGION, NY

### BBBSCR.ORG/FASHION

Benefitting the mentoring programs of Big Brothers Big Sisters of the Capital Region

May 2, 2024



DEFEND

IGNITE POTENTIAL. POSSIBILITY. YOUTH.

**EMPOWER** 



Scan the QR code or visit BBBSCR.org/Fashion to donate!

Welcome to our Little Stars Big Styles Fashion Show, a fundraiser to benefit the programs of Big Brothers Big Sisters of the Capital Region! Tonight, we gather not only to celebrate style and elegance but also to champion a cause that lies at the heart of our organization – empowering the potential within every child in our community. As CEO, I am continually inspired by the transformative impact of mentorship, and tonight's event serves as a testament to the

# A Message from the CEO

unwavering commitment of our mentors, volunteers, and supporters who play a pivotal role in shaping the futures of our Littles.

Tonight's fashion show is more than just a showcase of the latest trends – it is a symbol of hope, resilience, and possibility. Each stride down the runway represents a journey of growth, confidence, and empowerment for our Littles. With your generous support, we can continue to provide life-changing mentorship programs that ignite the spark of potential in every child, helping them realize their dreams and build a brighter future.

I want to give a heartfelt thanks to everyone who had a hand in making today's event

possible, including the staff, members of the Board, and wonderful volunteers.

In addition, I want to acknowledge the generous support of our annual partners, especially our community partner Broadview Federal Credit Union. I would also like to acknowledge the generous support of our event sponsors and underwriters who appear in this program. Without their support, and yours, this day would not be possible.

Thank you for joining us in this celebration of mentorship, community, and the incredible potential of our youth!

Lea Montalto-Rook, CEO



Business for Good is proud to support Big Brothers Big Sisters of the Capital Region and their 2024 Little Stars Big Styles Fashion Show!

We take pride in fueling the growth of businesses and non-profits through our contributions of money, time, and resources. By giving back intentionally, we aim to spark hope, create opportunities, and leave a lasting positive impact for generations to come.





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of Janney Montgomery Scott LLC

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60 Railroad Place, Suite 405, Saratoga Springs, NY 12866 7 Southwoods Boulevard, Suite 200, Albany, NY 12211 518.583.5642 | jcarl@janney.com | pollardbryancarlwmg.com

# Little Stars Big Styles Fashion Show

6:00 PM
Silent Auction, Light Refreshments, Cash Bar
Enjoy the music stylings of DJ Hollyw8d
7:00 PM Fashion Show
Fashion Show Schedule
Chea-Aria "coco" Brown, Emcee
Welcoming Remarks - Lauren Valentine, Board Member and
Chair of the Event and Development Committees
Scene 1: CASUAL "Day in the Life" Bigs, Littles, & Big Benefactors
Featured Designers: Macy's, On 34th, I.N.C, Tommy Hilfiger,
Calvin Klein, Karl Lagerfield, Nautica
Remarks - Lea Montalto-Rook, CEO
Scene 2: DRESSY "BBBS Achievement Celebration"
Bigs, Littles, & Big Benefactors
Featured Designers: Macy's, On 34th, I.N.C, Tommy Hilfiger,
Calvin Klein, Karl Lagerfield, Nautica
Remarks - John Carl, Former Board Member, BBBSCR
& First Vice President, Pollard Bryan & Carl
Occo DM
8:30 PMAuction Winners Announced
9:00 PM Thank you & Good night

## LINEUP

# SCENE 1 – CASUAL "Day in the Life" SCENE 2 – DRESSY "BBBS Achievement Celebration"

1. Big Benefactor: Roberto Nunez

Models: Big Christian & Little Der'Mani

Scene 1: Adidas

Scene 2: Tommy Hilfiger, Ralph Lauren

Big Benefactor: Olivia Lupoli

Models: Big Sarah & Little Sophia Scene 1: Nautica, Epic Threads Scene 2: Kensie, Kids Speechless

Big Benefactor: Morgan Reed

Models: Big Jessica & Little Justina Scene 1: INC, Celebrity, Nautica

Scene 2: Tommy Hilfiger, INC, Calvin Klein, On 34th

4. Big Benefactor: Tyler Kuznia

Models: Big Victoria & Little Kiara

Scene 1: Tommy Hilfiger Scene 2: Calvin Klein

5. Big Benefactor: Caron O'Brien Crummey

Models: Big Cathy & Little Ashlynn

Scene 1: Karl Lagerfield, Tommy Hilfiger

Scene 2: Karl Lagerfield, Kasper, Kids Speechless

6. Big Benefactor: Trent Griffin-Braaf

Models: Big Meloni & Little Alani

Scene 1: Hot Pink, Rare Edition

Scene 2: Calvin Klein, Kids Speechless

7. Big Benefactor: Dora Phillip

Models: Mom Kessa & Little Jayden

Scene 1: On 34th, Epic Threads

Scene 2: Vince Camuto, Ralph Lauren

8. Big Benefactor: Andrew Elder

Models: Big Lily & Little Ah'Siah

Scene 1: Reebok, Adidas

Scene 2: DKNY, Kids Speechless

9. Big Benefactor: Ryan Smithson

Models: Big Stuart & Little Adam

Scene 1: Reebok

Scene 2: Calvin Klein, Tommy Hilfiger

10. Big Benefactor: Michael Russell

Models: Big Rhonda & Little Adrianna

Scene 1: On 34th, Madden Girl

Scene 2: Tommy Hilfiger, On 34th

11. Big Benefactor: James Rubino

Models: Big Wendy & Little Amina

Scene 1: Macy's Backstage, Hippie Rose

Scene 2: Macy's Backstage Emma & Michelle

12. Big Benefactor: Shea Butler

Models: Big Sandra & Little Azayla

Scene 1: On 34th, Epic Threads

Scene 2: On 34th, Calvin Klein

Big Benefactor: Andre Goodbee

Models: Mom Tanisha & Little Paris

Scene 1: INC, Regeneration by Celebrity Pink

Scene 2: Seagreen

14. Big Benefactor: Carter Haydock

Models: Big Tiffani & Little Izzy

Scene 1: Karl Lagerfield, INC

Scene 2: Vince Camuto, Trixxi

15. Big Benefactor: Kayla Anderton

Models: Big Katie & Little Kay

Scene 1: Nautica, INC, Levi's

Scene 2: Connected Apparel, Rare Edition

16. Big Benefactor: Kate Morgan

Models: Big Lauren & Little Serenity

Scene 1: On 34th

Scene 2: Macy's Exclusive "Say Yes To The Dress,"

Rare Edition

17. Big Benefactor: Christina Farinacci-Roberts

Models: Mom Davonna & Little Andreas

Scene 1: Karl Lagerfield, Nike

Scene 2: DKNY, Calvin Klein

# THANK YOU

to our Big Benefactors and Models!

## A BIG Thank You To Our In-Kind Sponsors

The Shop on 7, Hair

Emma Apa, Taylor Bronson, Jennifer Moule, Macy's Staff, Makeup
Chea-Aria "coco" Brown, Emcee
DJ Hollyw8d, Entertainment
Mell Meus, Runners/Dressers
Best Frame Forward, Photography
Business for Good Catering, Catering
Erika Salter, Store Manager, Macy's Crossgates
Amy Volmer, Visual Team Lead, Macy's Crossgates

## Big Brothers Big Sisters of the Capital Region Staff

Macy's Crossgates & Crossgates Mall, Venue

Lea Montalto-Rook, Chief Executive Officer Lisa O'Sullivan, Program Director Queta Duran, Program Manager Cierra Daubitz, Assistant Program Manager

> Kortney Conley Ashley Espinal Bri Purpura

Brianna Sinclair Jessica Underhill





Gratitude Meets Purpose.
At Optimus One, we celebrate the power of mentorship with Big
Brothers Big Sisters of the Capital Region. By supporting one another, we foster leadership that transforms lives. Thank you to all the Bigs shaping our leaders of tomorrow.

Discover our journey in leadership support: www.optimus-one.com

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# Thank you to our Corporate Partners for igniting the power and promise of youth!

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We need caring adult volunteers.

People who recognize the best in others.

People who can see a child's potential to be truly great.

Could this be you?

Could this be someone you know — a family member, friend, co-worker, or even someone you brought to today's event?

Visit <u>bbbscr.org</u> to learn how you can make a difference in a child's life by sharing a couple hours each month with someone special.