



CORPORATE AND FOUNDATION PARTNERSHIPS 2023



**Big Brothers
Big Sisters®**
OF THE CAPITAL
REGION

IGNITE. DEFEND. EMPOWER.

NEW **PARTNERSHIP** OPPORTUNITIES FOR 2023

Join Big Brothers Big Sisters of the Capital Region to help create and support one-to-one mentoring relationships that ignite the power and promise of youth.



ABOUT BIG BROTHERS BIG SISTERS

Established nationally in 1904, and in 1964 in the Capital Region, Big Brothers Big Sisters is the oldest youth mentoring organization in the United States. We provide children (we call them "Littles"), ages 6-18, with mentors (we call them "Bigs") in professionally supported one-to-one relationships that ignite the power and promise of youth. In partnership with six local colleges and universities, school districts, businesses, and the community-at-large, we create relationships that change lives for the better, forever.

OUR PURPOSE: To clear the path to a child's biggest future.

Over the long-term, our goal for our Littles is that they graduate by the time they are 18 years old with a path for the future and a mentor for a lifetime. Our programs are data-proven to create long-term social mobility, close opportunity gaps, and break the cycle of generational poverty.

CORPORATE AND FOUNDATION PARTNERSHIPS 2023



Mentoring Support Partnership (Underwrites Core Programs)

\$100,000 Defend Potential Community-Based Mentoring

This two-year partnership underwrites BBBSCR's core program. Community-Based mentoring relationships involve one-on-one outings and activities, doing things the Big and Little enjoy together, like taking a walk in the park, going to a museum, playing ball, exploring a new activity, or just hanging out and talking.

\$40,000 Empower Possibility Site-Based Mentoring

This annual partnership underwrites BBBSCR's site-based programs. BBBSCR partners with local businesses and colleges (currently at University at Albany, The College of St. Rose, Union College, Siena College, Skidmore College, and Rensselaer Polytechnic Institute) to offer one-to-one site-based mentoring relationships.

\$25,000 Ignite Opportunity One-to-One Mentoring Program

This annual partnership underwrites BBBSCR's Big Experience monthly program. Open the door to possibility for children from underserved families through our Big Experience monthly program serving current Littles and the children on our waiting list.

\$12,000 Platinum Level Mentoring Support

This annual partnership underwrites BBBSCR's general mentoring plus the U-CAN mentoring program serving Albany and Schenectady County adolescents in the juvenile justice system.

\$6,000 Gold Level Mentoring Support

This annual partnership underwrites BBBSCR's general mentoring plus the Fostering Futures mentoring program. Community volunteers serve as "extended families" for foster parents and children.

\$2,500 Silver Level Mentoring Support

This annual partnership underwrites several professionally-supported BBBSCR Big/Little matches for one year.

\$1,500 Bronze Level Mentoring Support

This annual partnership underwrites one professionally-supported BBBSCR Big/Little match for one year.

The Fall Classic Sponsorship

\$20,000 Presenting Sponsor

\$10,000 Achievement Sponsor

\$8,000 Mentoring Sponsor

\$5,000 Big Sponsor

\$2,500 Match Sponsor

\$1,500 Littles Sponsor

Sept 2023 at Schuyler Meadows Club, Loudonville

This gala-style event features the presentation of the Igniting Potential Award to an individual and/or local business for their outstanding leadership and support for our mentoring programs. Proceeds from the gala directly support our professionally guided mentoring programs.

Bowl for Kids' Sake Sponsorship

\$10,000 Pro Bowler Sponsor

\$7,500 It's a Strike Sponsor

\$5,000 Counting on a Spare Sponsor

\$2,500 Head Pin Sponsor


\$1,500 7-10 Split Sponsor

March 12, 2023

Every year half a million people across the US including more than 500 Capital Region participants rally together to create teams comprised of community members and businesses to raise vital funds that help at-risk kids realize their potential, one relationship at a time.

For information, please contact:

Lea Montalto-Rook, CEO, at lea@bbbscr.org or (518) 862-1250



Not only do we need to continue to
ignite the potential in our youth,
but we also need to protect it.

THE BBBSCR DIFFERENCE

85%

of Littles stayed on track with or improved their grades.

92%

of Littles kept or created plans for high school graduation and beyond.

93%

of Littles bullied infrequently or decreased their bullying behaviors.

95%

of Littles stayed on track with or improved behavior in school.

BOWL FOR KIDS' SAKE

March 12, 2023

Every year half a million people across the US including more than 500 Capital Region participants rally together to create teams comprised of community members and businesses to raise vital funds that help at-risk kids realize their potential, one relationship at a time.

Join us for this year's Luau on the Lanes—a day of bowling with friends and colleagues, friendly competition between corporate teams, and fun and fellowship while raising funds in support of BBBSCR's one-to-one mentoring programs.

SPONSORSHIP OPPORTUNITIES

\$10,000 Pro Bowler Sponsor

- Receive a special invite for 6 guests to our Annual Achievement Celebration with Bigs/Littles
- Lane sponsor
- Company name highlighted on printed materials and in event signage
- Recognition on BBBSCR website, Facebook/LinkedIn/Instagram pages, press releases, monthly e-blasts, and a full-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 8 teams of up to five bowlers each
- Beverages and pizza for participants

\$7,500 It's a Strike Sponsor

- Receive a special invite for 4 guests to our Annual Achievement Celebration with Bigs/Littles
- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook/LinkedIn/Instagram pages, press releases, event related e-blasts, and a full-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 6 teams of up to five bowlers each
- Beverages and pizza for participants

\$5,000 Counting on a Spare Sponsor

- Receive a special invite for 4 guests to our Annual Achievement Celebration with Bigs/Littles
- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook/LinkedIn/Instagram pages, press releases, event related e-blasts, and a half-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 4 teams of up to five bowlers each
- Beverages and pizza for participants

\$2,500 Head Pin Sponsor

- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook page, event related e-blasts, and a half-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 3 teams of up to five bowlers each
- Beverages and pizza for participants

\$1,500 7-10 Split Sponsor

- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook page, and a quarter-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 2 teams of up to five bowlers each
- Beverages and pizza for participants

NOTE: Company logos and listings will be posted throughout the year at a variety of special events and programs.



THE BBBSCR DIFFERENCE

The measurable impact of our programs consistently shows a decrease in substance abuse and violent behaviors, an over-all promotion of pro-social behaviors, improved school attendance and achievement, and higher educational aspirations.



CORPORATE AND FOUNDATION PARTNERSHIPS RESPONSE FORM

Yes, I/We will join BBBSCR as a 2023 Supporter!

Please select from the opportunities below.

Mentoring Support Partnership (Underwrites Core Programs)

- ☐ \$100,000 Defend Potential
- ☐ \$50,000 Empower Possibility
- ☐ \$25,000 Ignite Opportunity
- ☐ \$12,000 Platinum Level
- ☐ \$6,000 Gold Level
- ☐ \$2,500 Silver Level
- ☐ \$1,500 Bronze Level

The Fall Classic Sponsorship

- ☐ \$20,000 Presenting Sponsor
- ☐ \$10,000 Achievement Sponsor
- ☐ \$7,500 Mentoring Sponsor
- ☐ \$5,000 Big Sponsor
- ☐ \$2,500 Match Sponsor
- ☐ \$1,500 Littles Sponsor

Bowl for Kids' Sake -or- Big (Pop-up) Cornament Sponsorship

- ☐ \$10,000 Presenting Sponsor
- ☐ \$7,500 Achievement Sponsor
- ☐ \$5,000 Mentoring Sponsor
- ☐ \$2,500 Big Sponsor
- ☐ \$1,500 Match Sponsor

Company Name (as it should appear in listings): _____

Address: _____

City, State, Zip: _____

Primary Contact Person: _____

Title: _____

Phone: _____ Email: _____

Partnership/Sponsorship selections and benefit fulfillment will occur on an annual basis.

BBBSCR EIN#: 14-6035512

TOTAL DUE: _____

☐ Check (payable to BBBSCR is enclosed)

Credit Card: ☐ Visa ☐ MC ☐ DISC ☐ AMEX

Name on card: _____

Card Number: _____

Exp. date: _____ CVC: _____

Signature: _____

BBBSCR is a 501 (c) 3 charitable organization. All contributions are tax deductible as allowed by law.

Please return this form with your donation to:

Big Brothers Big Sisters of the Capital Region

Attn: Corporate Relations

PO Box 8468

Albany, NY 12208

OR scan this form and email to lea@bbbscr.org

For information, please contact

Lea Montalto-Rook, CEO

lea@bbbscr.org

(518) 862-1250