

BOWL FOR KIDS' SAKE

Back for
2022!

April 29 - May 1, 2022

Every year half a million people across the US including more than 500 Capital Region participants rally together to create teams comprised of community members and businesses to raise vital funds that help at-risk kids realize their potential, one relationship at a time. We are excited to have this back in 2022!

Join us for this year's Luau on the Lanes—a day of bowling with friends and colleagues, friendly competition between corporate teams, and fun and fellowship while raising funds in support of BBBSCR's one-to-one mentoring programs.

SPONSORSHIP OPPORTUNITIES

\$10,000 Pro Bowler Sponsor

- Receive a catered lunch for 20 at your office on the day of your choosing
- Lane sponsor
- Company name highlighted on printed materials and in event signage
- Recognition on BBBSCR website, Facebook/LinkedIn/Instagram pages, press releases, monthly e-blasts, and a full-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 8 teams of up to five bowlers each
- **Beverages** and pizza for participants

\$7,500 It's a Strike Sponsor

- Receive a catered lunch for 15 at your office on the day of your choosing
- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook/LinkedIn/Instagram pages, press releases, event related e-blasts, and a full-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 6 teams of up to five bowlers each
- **Beverages** and pizza for participants

\$5,000 Counting on a Spare Sponsor

- Receive a catered lunch for 10 at your office on the day of your choosing
- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook/LinkedIn/Instagram pages, press releases, event related e-blasts, and a half-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 4 teams of up to five bowlers each
- **Beverages** and pizza for participants

\$2,500 Head Pin Sponsor

- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook page, event related e-blasts, and a half-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 3 teams of up to five bowlers each
- **Beverages** and pizza for participants

\$1,500 7-10 Split Sponsor

- Lane sponsor
- Company name listed on printed materials and in event signage
- Recognition on BBBSCR website, Facebook page, and a quarter-page ad in the Bowlers Handbook
- Invitation to special Donor Appreciation event
- Compete with up to 2 teams of up to five bowlers each
- **Beverages** and pizza for participants

NOTE: Company logos and listings will be posted throughout the year at a variety of special events and programs.



CORPORATE AND FOUNDATION PARTNERSHIPS RESPONSE FORM

Yes, I/We will join BBBSCR as a 2022 Supporter!

Please select from the opportunities below.

Bowl for Kids' Sake Sponsorship

- \$10,000 Pro Bowler Sponsor
- \$7,500 It's a Strike Sponsor
- \$5,000 Counting on a Spare Sponsor
- \$2,500 Head Pin Sponsor
- \$1,500 7-10 Split Sponsor

Company Name (as it should appear in listings): _____

Address: _____

City, State, Zip: _____

Primary Contact Person: _____

Title: _____

Phone: _____ Email: _____

Sponsorship selections and benefit fulfillment will occur on an annual basis.

BBBSCR EIN#: 14-6035512

<p>TOTAL DUE: _____</p> <p><input type="checkbox"/> Check (payable to BBBSCR is enclosed)</p> <p>Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> DISC <input type="checkbox"/> AMEX</p> <p>Name on card: _____</p> <p>Card Number: _____</p> <p>Exp. date: _____ CVC: _____</p> <p>Signature: _____</p>	<p>BBBSCR is a 501 (c) 3 charitable organization. All contributions are tax deductible as allowed by law.</p>
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Please return this form with your donation to:

Big Brothers Big Sisters of the Capital Region
 Attn: Corporate Relations
 PO Box 8468
 Albany, NY 12208
 OR scan this form and email to lea@bbbscr.org

For information, please contact

Lea Montalto-Rook, CEO
lea@bbbscr.org
 (518) 862-1250