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**CAP COM AND SIENA MEN’S BASKETBALL PARTNER TO ADOPT BIG BROTHERS BIG SISTERS OF THE CAPITAL REGION THROUGHOUT 2019-2020 SEASON**

ALBANY – January 2020 – CAP COM Federal Credit Union and the CAP COM Cares Foundation have partnered with Siena Men’s Basketball to adopt and honor Big Brothers Big Sisters of the Capital Region throughout the 2019-2020 season. A special celebration was held at the January 24th home game vs. Marist. This is the third year that the credit union has selected a nonprofit to celebrate during the Siena Men’s Basketball season.

To show the collective community collaboration, CAP COM and Siena have been working together to benefit Big Brothers Big Sisters, an organization whose mission is to create and support one to one mentoring relationships that ignite the power and promise of youth. Big Brothers strives to accomplish measurable outcomes for their youth such as educational success, healthy and safe behavior choices, high aspirations, increased confidence, and improved relationships for close to 500 youth a year.

More than 60 Big Brothers Big Sisters fans, board members and their families attended the Siena Saints game Friday 1/24, in addition to a group of over 300 from CAP COM. A presentation at halftime was focused on Big Brothers Big Sisters of the Capital Region and included Big Brothers Big Sisters of the Capital Region CEO, Sabrina Houser, Big Brothers Big Sisters, Chairman of the Board, Noellle Podoba, and CAP COM President and CEO, Chris McKenna. CAP COM and Siena awarded six kids from Big Brothers Big Sisters of the Capital Region with athletic scholarships for them to attend a weeklong camp session at Siena College this summer.

The season-long partnership, which began in November 2019, has also included special tickets for the nonprofit organization, opportunities for kids to participate on court with special responsibilities during home homes and an upcoming basketball clinic in February for the kids to learn drills and play one-on-one with the Men’s team.

"We are humbled by the generous support of CAP COM," said Noelle Podoba, Chairman of the Board of Directors for Big Brothers Big Sisters of the Capital Region.  "Defending the potential of kids in the Capital Region is vital for our community's future.  Partnerships like CAP COM’s are what allow us to provide the mentoring that is proven to generate real results and we are so very thankful for their tremendous support."

In addition to the scholarship celebration on Friday January 24, Big Brothers Big Sisters of the Capital Region was proud to announce a renewed partnership with Siena College, which will continue to defend the potential of kids in the Capital District, on the beautiful Siena College campus. This makes Siena the 6th local college or university where Big Brothers Big Sisters of the Capital region have site-based programs.

Supporters can learn more about Big Brothers Big Sister of the Capital Region by visiting [www.bbbscr.org](about:blank)