



FOR IMMEDIATE RELEASE:

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**Big Brothers Big Sisters of the Capital Region
Host Bowl for Kids' Sake**

***Strike Up Some Family Fun to Support
Big Brothers Big Sisters of the Capital Region***

ALBANY, NY (February 24, 2020) – Big Brothers Big Sisters of the Capital Region ([BBBS](http://bbbscr.org)) today announced details for their signature fundraising event, Bowl for Kids' Sake to be held March 15, 2020 at [Spare Time in Clifton Park](#) from 11:00 to 2:00.

Bowl for Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Every year, half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters. Bowl for Kids' Sake is the fun and easy way for individuals and companies to make an impact on the local community—it only takes a little bit of effort to raise the money that is vital to our program's success.

This year's event features a family carnival theme. Activities include unlimited bowling, bowling shoes, laser tag, face painting, arcade games, pizza, and a souvenir t-shirt. Tickets are available for just \$25 for adults and \$12 for children under 12. For more information and to purchase tickets, visit bbbscr.org.

"We love hosting this event because it's all about having fun to support a good cause," said Elena Kyprianou, events and campaigns manager of Big Brothers Big Sisters of the Capital Region. "This year's theme will provide more entertainment for everyone, as well as the opportunity to support our mission to defend the potential of kids across the Capital Region."

Big Brothers Big Sisters of the Capital Region serves almost 600 youths in the area by providing them with strong, enduring, professionally supported, one-to-one mentoring relationships. These relationships help children realize their potential by inspiring their futures, ultimately strengthening

their contributions to the community. To adequately sustain a Big-Little mentorship, the cost is approximately \$1,200 a year. Fundraising events, like Bowl for Kids' Sake, contribute to maintaining Big Brothers Big Sisters' efforts to change the lives of children forever.

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About Big Brothers Big Sisters of the Capital Region:

Big Brothers Big Sisters of the Capital Region was founded in 1964 and is one of the oldest mentoring programs in the area. BBBSR has one mission, to create and support one to one mentoring relationships that ignite the power and promise of youth. We hold ourselves accountable to the following measurable outcomes: educational success, avoidance of risky behaviors, higher aspirations, greater confidence, and better relationships. Serving almost 600 children each year, Brothers Big Sisters of the Capital Region stands in the corner of our kids and lets them know we all believe in their potential and will work hard to defend it. Capital Region counties served include Albany, Schenectady, Rensselaer, and Saratoga. Learn more at www.bbbscr.org.